

KGK is the (only) independent Dutch magazine on ceramics, glass en mineral materials. KGK aims to be a platform for the Dutch and international ceramic society and has a specific role on technology transfer. KGK is meant for the ceramic industry, suppliers, designers, engineers and scientists and industries that could benefit from (technical) ceramics and glass as a new engineering solution. Furthermore KGK has the ambition to contribute to innovation, education and state-of-the-art developments on the area of ceramics, glass and mineral materials in general.

Readership/scope

KGK is distributed throughout the ceramic community, the scientific and education institutes and supplying industries, both in the Netherlands and Belgium.

KGK Yearbook

The KGK Yearbook is an unneglectable access to the Dutch and Belgian ceramics and glass community. The book contains up to date key addresses of the Dutch and Flamish ceramic society, information on education, scientific research and the industry itself.

Like KGK-magazine the Yearbook has been modernized and restyled from 2008.

Publishing dates 2012

	Deadline Advertizing	published
Nr 1	29 - 2	21 - 3
Nr 2	10 - 5	28 - 4
Yearbook	26 - 6	15 - 7
Nr 3	12 - 9	23 - 9
Nr4	14 - 11	24 - 11

KGK magazine 2012

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	1 x	2 x	3 x	4 x
2/1 pag (spread)	€ 1.650,-	€ 1.580,-	€ 1.500,-	€ 1.420,-
1 pag	€ 1.000,-	€ 950,-	€ 900,-	€ 850,-
½ pag	€ 600,-	€ 570,-	€ 540,-	€ 510,-
¼ pag	€ 400,-	€ 380,-	€ 360,-	€ 340,-

KGK yearbook/marktinfo 2012

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Yearbook, advertizing	Magazine + 15 %
Marktinfo (yearbook only)	€ 400,-
Marktinfo Yearbook and magazine (4x)	€ 600,-

Charges

2 colour (1PMS)	€ 180,-
Full color	€ 330,-
Cover, backpage	€ 250,-
advertorial	75 % of advertising rates

Specs

Formats (b x h in mm)

210 x 297

Please contribute advertising material in pdf

Format		
1/1 pag.	185 x 250	n.v.t.
1/2 pag.	091 x 250	185 x 124
1/4 pag.	091 x 124	185 x 060
1/8 pag.	043 x 124	091 x 060
Loose inserts	max 200 x 285	

Insert

(Double folded) A4 brochure: € 575,-



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